

Privacy Policy

Your privacy is important to us. IIFL Samasta Finance Limited (formerly Samasta Microfinance Limited) cares about your privacy and wants you to be familiar with how we collect, use, and disclose data.

This Privacy Statement covers the collection, use, and disclosure of data collected via IIFLSamasta.com and any other IIFL Samasta website where this Privacy Statement is posted or linked (collectively hereinafter referred to as this "Site"). This Privacy Statement also describes your legal rights in relation to such data.

Key Terms:

For the purpose of this Privacy Policy, wherever the context so requires the term "You" or "User" shall mean any natural or legal person including Online and offline clients and the term "We", "Us", "Our" shall mean IIFL Samasta Finance Limited.

We view protection of your privacy as a very important principle. We understand clearly that You and Your Personal Information is one of our most important assets. We store and process your Information including any sensitive information collected (as defined under the Information Technology Act, 2000), if any, on computers that may be protected by physical as well as reasonable technological security measures and procedures in accordance with Information Technology Act 2000 and Rules there under.

Collection of Personal data:

We collect or obtain data relating to you in a variety of ways, as described below. Such data may include personal data, i.e., information that alone or in combination with other information identifies you as an individual or can be reasonably linked to your identity.

When you submit questions, request information, or give us feedback via this Site, we may ask you for data, like your name, telephone number, and email address so we can respond or follow up.

Please note that any information or materials you post or disclose on this Site via message boards, chats, profile pages, blogs, and other services (including social media services) are publicly available and will be seen by other visitors to this Site. You should consider this when deciding to disclose any personal data or any other information on this Site.

Data Collected from your Use of this Site:

We automatically receive certain data about the computer or device you are using when you visit this Site, including but not limited to your Internet Protocol (IP) address; information about the browser or type of device you are using; data collected through cookies, pixel tags, and other similar technologies (as described below in the "Cookies and Other Internet Technologies" section); the date and time of your visit; and the web page you visited immediately prior to visiting this Site. We also collect data about videos or other content you view on this Site, like the type and name of the content and the time viewed.

Use of personal Information:

We might use the information you provide to contact you for providing our or our partners' products/services, communicating with you, keeping records of those communications and for other promotional purposes such as offering relevant products to you. We will use information as otherwise permitted by law. The User agrees and understands that we or any of our business partners, associates may use the information to contact the User and/or communicate and offer relevant products and services on our website.

Use of Cookies:

We use "cookies" to help you personalize your online experience. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize our pages, or register with our site or services, a cookie helps you to recall your specific information on subsequent visits. No Personal Data will be collected via cookies and other tracking technology; however, if you have previously provided Personal Data, cookies may be tied to such information.

Links to Other Web Sites:

Our website sometimes has links to other website(s) on the internet. The privacy policies of these website(s) are not under our control. Once you leave our servers, use of any information you provide is governed by the privacy policy of the operator of the site you are visiting. It is advisable to read their privacy policies for further information. Your browsing and interaction on any other Web site, including those that have a link on our Web site, is subject to that Web site's own rules and policies. It is advisable to read their privacy policies for further information.

Changes to Our Privacy Policy:

Please note that this policy may change from time to time. If we changes our privacy policies and procedures, we will post those changes on our website to keep you/users aware of what information we collects, how we uses it and under what circumstances we may disclose it. Changes to this Privacy Policy are effective when they are posted on this page. Please visit our website to keep yourself abreast of any changes to this policy.

Contact Us:

You may contact us on any aspect of this policy or for any discrepancies/grievances with respect to your Personal Data, by writing to us at contactus@iiflsamasta.com.

Customer can write to us at

IIFL Samasta Finance Limited (formerly "Samasta Microfinance Limited")
110/3, Lalbagh Main Road, Krishnappa Layout,
Bengaluru 560027, Karnataka, India

All disputes in relation to privacy policy shall be adjudicated in courts of Bangalore, India only.